



# Retail Security & Loss Prevention

*Empower employees & decision-makers with better security tools*

Retailers lose over \$38 billion annually to theft and fraud. Protecting today's retail business requires a deft hand in loss prevention, compliance, physical security, technology and education. Merchants need better tools to empower employees and security managers to do a better job – fast.

3VR VisionPoint™ VMS is an intuitive video management system with a revolutionary search engine and leading crime investigation tools. With the ability to pull data from POS, Exception Reporting, RFID and other systems, VisionPoint VMS is a powerful, easy-to-use solution that fortifies your store for maximum shrink reduction, perimeter protection and enhanced security operations.



## SOLUTIONS

- POS Exception Reporting
- Transaction Investigation
- Internal Theft Prevention
- Shoplifting Prevention
- Sweethearting Detection
- Organized Retail Crime Prevention
- False Liability Claims Protection
- Stopped Vehicle Detection
- Parking Lot License Plate Monitoring
- Enterprise Video Management



### Real Success Story

#### Chico's Fights Shrink, Saves Millions of Dollars With 3VR

Women's apparel retailer, Chico's FAS, turned to Protection 1 for a solution to fight a record high level of shrink in its 1,200 stores nationwide.

After the 3VR system was installed in over 500 locations, 90% of Chico's CCTV installations went from being in the highest shrink store category to below chain average.

Enabled by the new platform, investigation

times are reduced from a week to 20 minutes with 3VR's forensic search capabilities. With faster investigations and increased efficiency, the security/LP team has been able to perform and document over 1,000 store audits in 12 months.

Saving millions of dollars in bottom line profit, Chico's achieved ROI on all systems installed within 6 to 10 months and continues to deploy 3VR in all new and remodeled stores.

*Read more real customer stories at [3vr.com/customers](http://3vr.com/customers).*



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## Why 3VR?

- ✓ Revolutionary search engine takes reviewing of video from hours to minutes
- ✓ Integrates with data from POS, Time Clock, Access Control, and other systems to fight theft and fraud throughout multiple locations
- ✓ Powerful forensic search capabilities and POS integration allow you to search through faces, employee numbers, and transaction and receipt data, even with no customer present
- ✓ Best way to detect and stop repeat shoplifters using face surveillance, object tracking, loitering and other video analytics
- ✓ Harness the power of CrimeDex, a social network of fraud, LP and law enforcement professionals, to identify and stop organized retail crime
- ✓ Advanced tools for addressing limited network bandwidth in a variety of retail environments

## Value for Retailers

When you invest in 3VR, you invest in an end-to-end solution that has delivered proven ROI and real reductions in shrink for countless retailers.

- ✓ **Fight shrink faster** with face searches across multiple stores and multiple cameras
- ✓ **Get lower total cost of ownership** - 3VR supplies everything you need, from software, hardware, video analytics to advanced applications that are easy to install, configure and maintain
- ✓ **Get higher ROI** with faster investigations, higher quality evidence, and shrink and liability reduction
- ✓ **Reduce internal losses** with the ability to quickly look up suspicious transactions that might otherwise go undetected across multiple locations
- ✓ **Optimize staffing decisions** using business intelligence tools, such as People Counting and Queue Line analytics
- ✓ A high-performing system that delivers results facilitates **greater employee productivity** and **more efficient store operations**

Want to find out how our Retail Security & Loss Prevention solution can help you?  
Contact [retail@3VR.com](mailto:retail@3VR.com) or 877- 387-6061 to schedule a solution walkthrough

## About 3VR

3VR, the video intelligence company, enables organizations to search, mine and leverage video to bolster security, identify and mitigate fraud and better serve customers. 3VR's VisionPoint™ VMS video management software, Hybrid & Network Video Recorders, and Video Analytics allow video surveillance systems to reach their true potential and deliver a measurable and sustainable return on investment. 3VR is the video surveillance standard for hundreds of global customers, including leading retailers, banks, governments and law enforcement agencies and owns CrimeDex, an online community of thousands of fraud, loss prevention and law enforcement professionals dedicated to stopping crime.

