3VR VIDEO INTELLIGENCE PLATFORM™
FOR SECURITY SYSTEM INTEGRATORS

3VR

3VR's Video Intelligence Platform™ (VIP) represents a transformative new business opportunity for Security System Integrators (SSI). Together on one platform, 3VR and its channel partners deliver solutions from fraud prevention for financial institutions to theft deterrence and business intelligence for retailers.

EQUIPPED FOR SUCCESS

Minimize risk today, provide a bridge to the future, and protect your customers' investments with our easy software upgrades, hybrid DVR / NVR appliances, 3VR VIP analytics and data integrations, and RAID.

LOWER COST TO IMPLEMENT

The ease of the 3VR VIP appliance installation experience and 3VR's broad camera support improve customer satisfaction, and give partners time to provide added-value services built around 3VR VIP analytics.

GROW YOUR BUSINESS

Make it easy for customers to store, manage, search and analyze their existing video — revealing new insights by correlating targeted, actionable "visual intelligence" with other sources of enterprise data.

THE 3VR ADVANTAGE FOR INTEGRATORS

EASE OF SERVICEABILITY

- Reduce costs of installation with easy-to-install appliances
- Superior serviceability with replaceable hard drives, 2nd Tier Support Team via phone
- Introduce customers to ongoing services, including managed services

HIGH-VALUE DEPLOYMENTS

- Hybrid camera environments (analog, IP, mega-pixel, smart cameras)
- Geographically distributed locations with installation integrity
- Integration with enterprise data systems including POS, access control and alarm, RFID and sensor, ATM and teller transaction, and exception-based reporting (EBR)
- Powerful 3VR VIP analytics including Facial Surveillance, License Plate Recognition, Advanced Object Tracking and more

SERVE MULTIPLE INDUSTRIES WITH ONE SOLUTION

- Retail
- Financial services
- Hospitality
- Critical infrastructure
- Law enforcement
- Education
- Health care
- Commercial / Industrial

3VR SOLUTIONS FOR INTEGRATORS

3VR VIP SEARCH™

3VR's Video Intelligence Platform™ is powered by our patented, award-winning search engine, which drives ROI by delivering instant video search results.

3VR CAMERA SUPPORT

3VR eases the transition from analog to IP with hybrid solutions:

- Analog
- PTZ
- IP
- Megapixel

3VR's Video Intelligence Platform™ is compatible with products made by American Dynamics, Axis, Arecont Vision, Extreme CCTV, IQinvision, Panasonic, Pelco, SONY and other leading manufacturers.

3VR VIP ANALYTICS

Security professionals can solve crimes, dynamically recognize threats, and optimize their customer service and marketing operations using 3VR VIP analytics including:

- Facial Surveillance
- License Plate Recognition
- Advanced Object Tracking
- People Counting
- Dwell and Loitering
- Queue Line Analysis
- Customer Not Present

In addition, investigators can use 3VR's patented Similarity Search™ to identify and track thieves and vehicles in cases across multiple locations.

3VR VIP ENTERPRISE APPLICATIONS

3VR's enterprise applications make central system administration efficient and intuitive, and provide configuration templates that can be applied across an organization's systems and infrastructure. With 3VR, roles, users and permissions are also centrally managed.

In addition, 3VR's optional Redundant Array Independent Disk (RAID) Enterprise Health Monitoring prevents the loss of video or critical data such as case files, and alerts operators to malfunctioning cameras, failing hard drives, and unusual intervals in data receipt.

3VR VIP DATA INTEGRATION

Security professionals can investigate, respond to and evaluate threats by integrating facial recognition and other alerts with POS, access control and alarm systems, and RFID and sensors.

3VR VIP APPLIANCES

3VR VIP appliances are a range of robust, scalable appliances that record, store, index, search and manage video, and run 3VR's award-winning suite of analytics, integration tools and applications.

- S-Series
- P-Series
- X-Series